



Second hand & outlet

veľkosklad

LOGOMANUÁL







Second hand & outlet  
v e l k o s k l a d



Second hand & outlet  
v e l k o s k l a d



Second hand & outlet  
v e l k o s k l a d





Second hand & outlet  
v e l k o s k l a d  
s.r.o.



Second hand & outlet  
v e l k o s k l a d  
s.r.o.





Second hand & outlet

velkosklad

[www.secondhandvelkosklad.cz](http://www.secondhandvelkosklad.cz)



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**Second hand & outlet**  
v e l k o s k l a d

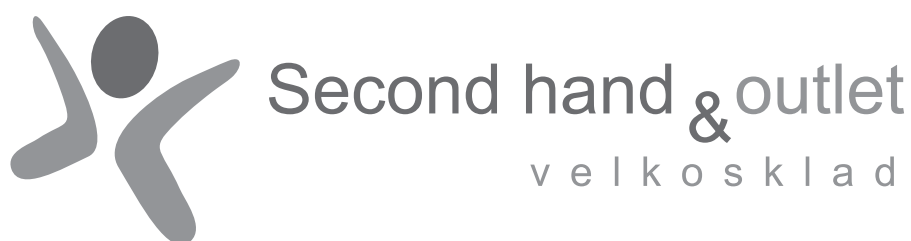


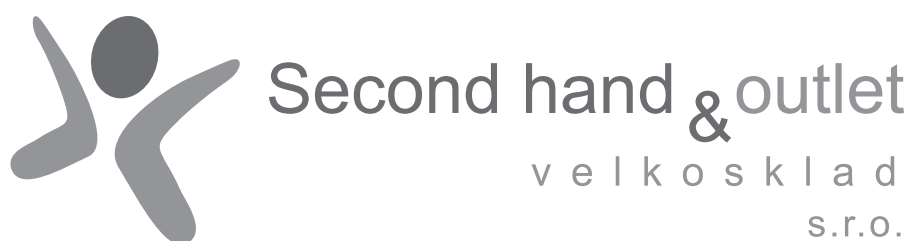
**Second hand & outlet**  
v e l k o s k l a d



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v e l k o s k l a d







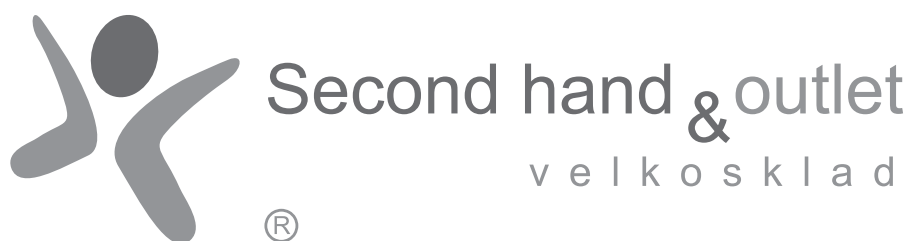


# Logotyp

1.8

horizontální uspořádání s doplňujícím textem  
([www.secondhandvelkosklad.cz](http://www.secondhandvelkosklad.cz))







## Helvetica normal

ABCDEFGHIJKLMN  
OPQRSTUVWXYZ  
123456789\*()/%  
abcdefghijklmn  
opqrstuvwxyz!?

## Helvetica bold

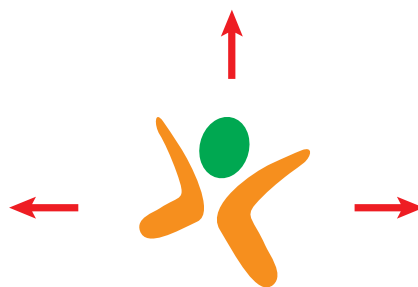
**ABCDEFGHIJKLMN**  
**OPQRSTUVWXYZ**  
**123456789\*()/%**  
**abcdefghijklmn**  
**opqrstuvwxyz!?**





minimální bílá plocha okolo logotypu





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v e l k o s k l a d





PANTONE 144



CMYK 0 / 52 / 100 / 0

PANTONE 355



CMYK 95 / 0 / 98 / 0

## Grafická značka

